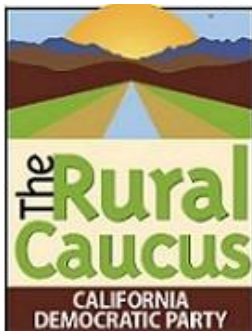


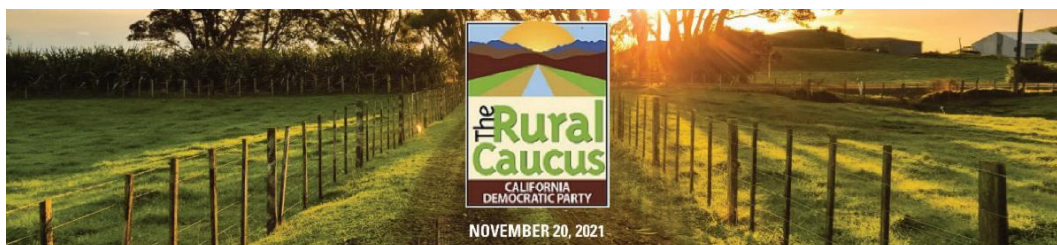
November 10, 2021



Dear Rural Caucus Members (and Allies), I am very excited to send you the [agenda](#) for our upcoming Caucus Meeting, Saturday November 20 at 8am via Zoom.

Highlights include a report from **Lieutenant Governor Eleni Kounalakis**, who led the California Delegation to the United Nations Climate Change Conference in Glasgow.

And a SWOT analysis of our greatest strengths, weaknesses, opportunities, and threats with videotapes from the **Governor, Senator Alex Padilla**, and **Chair Rusty Hicks** (plus at least one other unconfirmed, very special speaker) to kick off a live brainstorming session as we head into 2022. Here is a matrix to get you thinking:



SWOT ANALYSIS

STRENGTHS:

What do we do well?

What unique resources can we draw on?

WEAKNESSES:

What can we improve?

What are others likely to see as weaknesses?

OPPORTUNITIES:

What opportunities are open to us?

What trends can we take advantage of?

THREATS:

What threats do we face?

What is the opposition doing?

I will send you the Zoom link as soon as I have it.

With all my very best, Joy

Joy Sterling | Rural Caucus Chair | 707 484 0013 | joy@ironhorsevineyards.com
www.cdpruralcaucus.org

STAY CONNECTED