

July 3 2018



See You in Oakland!



Dear Fellow Rural Caucus Members, Happy *almost* July 4th! I am excited about seeing you in just ten days in Oakland. Our Caucus meeting is scheduled for Friday July 13 at 8:15p. I am hoping I can bring in some late-night snacks!

Our Secretary Spencer Dayton will be sending you the Agenda, but I wanted to give you an idea of how the meeting is going to flow.

The first order of business is electing a new North Coast Regional Chair. We will be voting on amendments to our Bylaws, ratifying our Work Plan/Statement of Purpose and I will bring you up to date on where we are in the Caucus re-certification process.

I am very excited about the substantive reports we will get from:

- Our **Regional Chairs**, sharing best practices and key takeaways from the Primaries,
- The **Water Discussion Group**, including the outcome of weeks of very meaningful discussions about the Water Bond (on the November ballot as Prop 3), and their extremely important work going forward,
- The **Rural Broadband Group** with updates on the State Legislature's Net Neutrality bill and a request for comments from the FCC on the disputed "accuracy" of broadband coverage maps, affecting grants to under- and unserved communities, and
- The **Cannabis Committee**, with the results of the survey Helen Rouvier sent out mid-June, which should be a big learning.

Patty Hughes and Janet Bell are presenting updated Red to Blue "**Sister County**" and **GOTV** strategies.

Mariposa District 1 Supervisor Rosemarie Smallcombe will speak on fighting the effort to repeal the Gas Tax (on the November Ballot as Prop 6) and how our messaging should highlight local projects at risk.

And, we have a growing list of candidates to speak with us in the last half hour of the meeting. Each has been sent a copy of the Rural Plank and has been asked to address rural issues.

On Saturday, the 14th, Executive Board Members will decide on the endorsements for US Senate, and then, on Sunday morning, for statewide ballot propositions on the November ballot. There are [12 qualified ballot measures](#), detailed on the Secretary of State's website.

Of particular interest on the E-Board Agenda, political and public affairs consultant Isaac Wright will be holding a workshop on **messaging in rural districts** on Saturday from 4:30-5:30. Isaac was part of the great work in turning Alabama blue for Doug Jones and specializes in strategic communication.

Also noteworthy, CDP is hiring several key community engagement and outreach positions to gear up for the General Election, including an **organizer for Rural California**. Please see the [job description](#) posted on the CADEM website and feel free to forward and circulate to your contacts who you feel could get the job done.

Truly looking forward to seeing you in Oakland. This will be a time for us to gather our strength and resources and focus on November.

Finally, if you want to **join the Rural Caucus or re-new your membership**, I highly recommend doing so here, [on line](#), rather than standing in line.

Enjoy your celebrations tomorrow!

With all my very best, Joy

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